

Entuity™ Fact Sheet

Founded

1997

Headquarters

Entuity™ is co-headquartered in the United States and the United Kingdom.

North American Headquarters

4 Mount Royal Avenue
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EMEA Headquarters

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Tel: +44 (0)20 7444 4800

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North American Regional

70-50 Austin Street
Suite 107
Forest Hills, NY 11375

Tel: +1 718 261 3440

Fax: +1 718 261 3722

Target Markets

Entuity's target markets include small-to-midsize businesses (SMB) and enterprises (SME), managed service providers, systems integrators, and outsourcers in a number of vertical segments including financial services, government, healthcare, education, healthcare, manufacturing, legal, and retail.

Solution Overview

Information technologists in all industries face tremendous challenges every day trying to efficiently manage and deliver network services in support of strategic and operational initiatives. The network has evolved from being merely an infrastructure component to being *foundational* to mission critical processes, services and overall business success. IT organizations need to seamlessly support new initiatives and architectures that place ever increasing demands on the network, particularly at the constantly changing network edge.

The Entuity™ Eye of the Storm® (EYE) network management solution helps businesses realize the maximum benefit of today's distributed applications, virtualized environments, network-based services, and contemporary data sharing strategies by ensuring the foundational resource for all these initiatives – the network – is economically deployed and optimally performing. EYE automatically and continually discovers and captures in-depth network data and analytics, and provides integrated fault and performance management capabilities that help enterprises, service providers, and system integrators reduce network downtime, commit to, deliver, assure and prove service level commitments, and ensure network configuration compliance. Real-time notifications of physical network and configuration changes, visibility to virtual servers and environments, and open data accessibility prevent user-impacting business service interruptions and enable transparent business-level reporting through high level and detailed reports, corporate dashboards, or mash-ups.

Eye of the Storm has been acclaimed for its unrivaled access layer awareness, rapid deployment, short learning curve, ease of use, ease of maintenance, and low cost of ownership and administration. Real-time and historical critical network management data is captured in the EYE CMDB to provide a trusted source of network asset information for troubleshooting forensics, requirements trending, integration with a core CMDB, or to be leveraged by peer applications.

Customers

Entuity's customers include Global 2000 companies proactively solving mission-critical business initiatives, leveraging complex and dynamic distributed network environments. A sampling includes: ABB, Amtrak, Astra Zeneca, BMC Software, Deutsche Bank, IBM Global Services, The Royal Bank of Scotland, Sony, Visteon, and the Williams Companies.

Funding

Entuity has received more than \$25 million to date in three rounds of equity financing from venture capital firms and corporations, including LMS Capital plc, Saffron Hill Ventures, Amadeus Capital Partners, Gartmore Group, Spectrum Equity Investors, and Mitsubishi Corporation.

Management Team

Michael Jannery – President and CEO

Ira Gerard – CFO

Bill Tracy – VP, Product Strategy

Peter Licursi – VP, Sales Worldwide

Peter Camber – VP, Operations

Kenneth Klapproth – VP, Marketing

Employees:

Entuity employs approximately 45 people.

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